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**The Formation of a Bipolar World with a New Anti-Capitalist Coalition?**

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**Abstract**

The “Great Reset” project of the WEF launched in 2020 aims to restore the global economy and ensure sustainable development and “activate innovation, science and technology to achieve significant breakthroughs that will help make ideas of sustainability more profitable.” It continues the logic of previous WEF projects and is aimed at improving the position of global capitalism, which is losing its world leadership. In 2009 the project of the “digital revolution”, announced as a reliable means of overcoming the global financial crisis of 2008-2009, was also presented as “the basis for the subsequent sustainable development of the world economy” (ICT for Economic Growth: A Dynamic Ecosystem Driving the Global Recovery. Davos: World Economic Forum Annual Meeting Report, 2009). Further consideration of it showed, however, that it contributed primarily to the creation of new markets for international financial players in the telecommunications sector compensating for the previous drop in profits in this area in earlier years (Ganichev, Koshovets, 2019, 2020, 2021) and has deepened global social inequality.

The paper argues that the “Great Reset” will not facilitate either the reversal of the tendency towards the destruction of the unipolar global world or the growing tendency towards the sovereignty of states. The result of these two opposite tendencies will be the formation of a bipolar world with a deeper institutionalization of bipolar coalitions. The core of one of them (“Western”) is NATO and the European Union, - it includes 36 countries and actually its growth has stopped. The core of another coalition (“non-Western” or “non-capitalist”) is the Shanghai Cooperation Organization, BRICS and the Commonwealth of Independent States - it already has 26 countries and a “queue” for joining. These coalitions are already quite comparable in terms of total power. The role of sociologists is to inform societies about these processes taking place.